

EUGLOH campus life

Social & Cultural identity

Definition of competences & skills to be developed

➤ European citizenship & values

- Europe sustainability

It is about a new European Green Deal aesthetic combining good design with sustainability. The New Bauhaus is about bringing the European Green Deal closer to people's minds and homes. And making tangible the comfort and attractiveness of sustainable living.

The New European Bauhaus movement is intended to be a bridge between the world of science and technology and the world of art and culture.

[<https://ec.europa.eu/commission/presscorner/detail/en/STATEMENT_20_1902>](https://ec.europa.eu/commission/presscorner/detail/en/STATEMENT_20_1902)

- Intercultural competences
- Diversity, inclusion
 - A common culture makes you feel part of the community
 - Respect of the other
 - Participation in our activities
- Staff and students to build together, in peace
 - Participatory democracy that would involve the students and the staff and help them feel responsible of the initiatives if we really want them to participate in the life of our campus
- Mobility
 - Whether it be physical or virtual, mobility broadens our views and conception of life, helps us discover new ways of doing and living and induces innovation & excellence

➤ Well-being

- Physical well-being
 - Through sports
 - Through food
- Psychological well-being
 - Cf Canada medical prescription to go visit museums

- ✓ *Practising the art*
- ✓ *Getting to know art; having access to the art*
- ✓ *Nutrition & health: cooking competition; well-being: Bread is what is missed the most from home _*

Annexe

European Green Deal

December 2019
#EUGreenDeal

The European Green Deal is about **improving the well-being of people**. Making Europe climate-neutral and protecting our natural habitat will be good for people, planet and economy. No one will be left behind.

The EU will:



Become climate-neutral by 2050



Protect human life, animals and plants, by cutting pollution



Help companies become world leaders in clean products and technologies



Help ensure a just and inclusive transition



The New European Bauhaus movement

15 October 2020

“The "State Bauhaus", founded in Weimar in 1919 by Walter Gropius and friends, quickly became an **international movement for architecture, art and design**. It has influenced creative thinking, furniture as well as city landscapes throughout the world for over a century. By combining art and

practicality, the ingenious avant-garde of the Bauhaus literally helped shape the social and economic transition to an industrial society and the 20th century.

[...]

A hundred years later, we are facing new global challenges: climate change, pollution, digitalization and a demographic explosion predicted to increase the world's population to up to 10 billion people by mid-century. These developments are going hand in hand with a seemingly limitless economic growth at the expense of our wellbeing, our planet and our limited natural resources.

[...]

All the signs point the same way: we must rethink and replan. And Europe can and must play a leading role in this. That is why we have made the European Green Deal our priority. [...] The headline goal is for Europe to be the first climate-neutral continent in 2050. This will require more than cutting emissions. We need an economic model that gives back to the planet what it takes away from it through a circular economy that is powered by renewable energy.

[...]

The European Green Deal must also - and especially — be a new cultural project for Europe. Every movement has its own look and feel. And this systemic change needs its own aesthetics - blending design and sustainability.

This is why we will launch a new European Bauhaus movement - a collaborative design and creative space, where architects, artists, students, scientists, engineers and designers work together to make this vision a reality. **The New European Bauhaus will be a driving force to bring the European Green Deal to life in an attractive, and innovative and human-centered way.** It will be a movement based on sustainability, accessibility and aesthetics to bring the European Green Deal closer to people and make recycling, renewable energies and biodiversity natural.

People should be able to feel, see and experience the European Green Deal.[...]

It should **show that the necessary can be beautiful at the same time, that style and sustainability go together.** We must leave familiar paths and change our perspective. [...]"

Source: https://ec.europa.eu/commission/presscorner/detail/en/AC_20_1916

" It is a systemic change.

[...]

The New Bauhaus is about **bringing the European Green Deal closer to people's minds and homes. And making tangible the comfort and attractiveness of sustainable living.** [...]

The New European Bauhaus will be a think and experiment-space.

It will be:

- a forum for discussion
- an experimentation lab
- an accelerator for new solutions
- a hub for global networks and experts
- a meeting place for citizens interested in the topic. [...]"

Source: https://ec.europa.eu/commission/presscorner/detail/en/STATEMENT_20_1902