

EUGLOH INNOVATION DAYS | 19-21 May 2021

3-DAY IDEA CHALLENGE ON GLOBAL HEALTH

- The 5 universities share the ambition of combining their expertise and resources in Global Health to offer the best education and training to you, students.
- Innovation can happen in any fields, you just need to know how to carry it out. EUGLOH's Innovation Days aims to promote business perspective in innovation.

What is the event about?

- Promoting **entrepreneurial mindset** among students and researchers.
- Bringing **business approach** to the table for creating marketable products/services from an innovative idea.
- Learning about different tools and methods that are used to carry out **marketable ideas**.

Who can participate?



BA/BSc



MA/MSc



PhD

From any major

What's in it for you?

- certification
- 2 ECTS points
- multidisciplinary approach
- real-life projects
- international team

Prizes: Further mentoring | Study trip to Szeged | Unlimited Coursera access to SZTE's materials with exams and certificate

What can you expect?

- Workshops that will help you learn about innovation from a business perspective. You will work in a multidisciplinary international team on a real-life health-related project facilitated by mentors throughout the event.
- On the last day, your team will pitch the idea for a jury consisting of business and academic professionals.

Application ends on 14 May

How to apply?

You can apply with your own innovative idea that you will work on with a multidisciplinary team.

Don't worry, you can also apply without an idea, too. In this case, you will work on some else's idea.

Send an email to virtus@szte.hu including your name, university, major and your idea if have one with the subject „**Innovation Days**”

SCHEDULE



Time is shown in Central European Time (CET)

– DAY 1 | Wednesday, 19 May 2021

11:00 - 11:05 Welcome

11:05 - 11:20 Practical Info Session

11:20 - 12:50 Problem and Solution | workshop

12:50 - 16:00 Teamwork with Mentors

– DAY 2 | Thursday, 20 May 2021

10:00 - 10:15 Team Meeting

10:15 - 11:45 Market Exploration | workshop

11:45 - 12:30 Lunch Break

12:30 - 14:00 Teamwork with Mentors

14:00 - 15:30 Business Model | workshop

15:30 - 18:00 Teamwork with Mentors

– DAY 3 | Friday, 21 May 2021

11:00 - 11:15 Team Meeting

11:15 - 12:15 Pitch Training | workshop

12:15 - 12:30 EUGLOH and Virtus Presentation

12:30 - 13:00 Lunch Break

13:00 - 15:00 Teamwork with Mentors

15:00 - 17:00 Student Presentations

17:00 - 17:30 Jury Evaluation

17:30 - 17:45 Announcement of Results