



# EUGLOH

## JOINT INNOVATION CHALLENGES

Application period end: 13th October

Fully online, by USZ and Demola



### What's in it for you?

- 5 ECTS points
- Certificate after completion
- Worthy prize
- Real-life challenges
- Multidisciplinary approach
- Improved transversal and practical skills
- Professional mentoring
- Networking with students from EUGLOH

### Who can apply?



BA/BSc



MA/MSc



PhD

### Requirements

- Good command of English
- Commitment to the 8-week project period
- Participation in meetings with mentors
- Interest in innovation

### Course summary

Fully online  
8 weeks  
Multidisciplinary teams  
Seminars  
Real-life challenges  
Mentoring throughout the course  
Learning about innovation and how it is carried out in real projects



**APPLY** at [eugloh.demola.net](http://eugloh.demola.net)  
or read the QR code

POWERED BY  
**DEMOLA**

 More  
information

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# EUGLOH

## EUGLOH

- The European University Alliance for Global Health is an EU initiative focusing on education and innovation. The alliance comprises 9 prestigious higher education institutions with the primary objective to contribute to tackling global health challenges.
- The universities share the ambition of combining their expertise and resources in Global Health to offer the best education and training to you, students. Relying on the excellence of their teaching as well as their cutting-edge research and infrastructures, the members aspire to become a world-class higher education alliance.

## The fundamental goals of the EUGLOH alliance

- **Establishing** interdisciplinary Global Health programmes across universities – striving towards a joint European degree
- **Creating** a vibrant, multicultural and inclusive inter-university campus
- **Providing** seamless physical and virtual mobility for university students, staff and professionals
- **Building** strong links between higher education, research and local socio-economic ecosystems, to prepare young people for the jobs of tomorrow
- **Empowering** and encourage future generations to find solutions for Global Health challenges

## EUGLOH in numbers



338,500  
Students



54,000  
Academic Staff



112  
Faculties & Schools



Enikő Koppány  
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## JOINT INNOVATION CHALLENGES

Joint Innovation Challenges event aims to challenge you, students, to work on real-life cases. Each project has its dedicated owner who has a proven research track record in the field. Project owners will also be part of the teams to help you understand the challenge thoroughly and provide you with their expertise in order to come up with an impressive final solution in the end. Besides the project owners, Demola facilitators, along with academic and business mentors, will guide you throughout the course. You will learn about different methods and tools used to broaden your views and facilitate your out-of-the-box thinking.

### Joint Innovation Challenges



Students



4 Cases



1 Goal

### Schedule 20 Oct - 07 Dec

#### 8-week Teamwork

##### WEEK 1

Personal mind map  
PESTLE analysis

##### WEEK 2

User group and stakeholder mapping, selection  
Design research

##### WEEK 2-4

Interviews, observations, survey, forums

##### WEEK 5

Synthesis on the design research insights

##### WEEK 6

Megatrend selection  
Future persona profiles

##### WEEK 7-8

Analyze and package the results

#### Demo Day

- Professional jury
- Certificates
- Prize
- Access to SZTE's Coursera materials with certificate





# EUGLOH

## DEMOLA

This Finnish initiative started in 2008 with the purpose of bringing university students and researchers closer to the business sector to work on real business challenges. Demola Global's international network is present in more than 50 universities and reaches approximately 1 million students worldwide.

During this event, Demola facilitators will be responsible for mentoring student teams and teaching team members about all the hands-on tools that help you see the big picture. Facilitators possess an extensive experience in mentoring students and they are one of the best around the world. Don't miss out on being part of this event!

### Demola in numbers



Present in 18 countries



Worked with 5,000 companies



Worked with 20,000 Millennials

### Some of Demola's previous clients



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