

MAPLAS 2023

The hours are indicated in CET.

20th November 2023 Monday	21st November 2023 Tuesday	22nd November 2023 Wednesday	23rd November 2023 Thursday	24th November 2023 Friday
	<p>LAW</p> <p>Dr. Zoltán Víg Business Law (11:00-12:30)</p> <p>Prof. Dr. Péter Mezei IP law (14:00-15:30)</p>	<p>LAW</p> <p>Prof. Dr. Csongor Nagy Competition law (16:00-17:30)</p>	<p>SOFT SKILLS</p> <p>Prof. Dr. Helena Lopes</p> <p>Beatrix Bajnóczi (10:00-16:00)</p>	
27th November 2023 Monday	28th November 2023 Tuesday	29th November 2023 Wednesday	30th November 2023 Thursday	1st December 2023 Friday
<p>BUSINESS PLANNING</p> <p>Dániel Szládek Funding model (10:00-11:30)</p> <p>LAW</p> <p>Prof. Dr. Birgitta Nyström Labour law (14:00-15:30)</p>	<p>BUSINESS PLANNING</p> <p>Dr. Szabolcs Prónay Business idea generation (9:00-10:30)</p> <p>Dr. Szabolcs Prónay Market segmentation, target market (11:00-12:30)</p>	<p>BUSINESS PLAN IN PRACTICE</p> <p>Sándor Huszár Online marketing (9:00-10:30)</p> <p>Sándor Huszár Presentations (11:00-16:00)</p>	<p>SELF-AUDIT PITCHING COMPETITION (14:00-17:30)</p> <p>Jury: Dr. Szabolcs Prónay Sándor Huszár Dr. Adrienn Lukács</p>	