



FUTURY



THE MISSION

MOBILITY - BE URBAN!

A CALL FOR ALL INNOVATORS:

- Shape the future of urban mobility!
- Get a three-month all-inclusive paid entrepreneurship experience for you and your team of co-founders!
- Innovate together with experts in the field of urban mobility!

FUTURY

Deutsche Bank



BAIN & COMPANY



Handelsblatt
III MEDIA GROUP

pre zero

THE PROBLEM

Heavy traffic influx, congestion, traffic accidents, and air and noise pollution are just some problems cities currently face regarding micro and urban mobility. These developments will have far-reaching implications for the **urban and transport mobility management of the future** and call all stakeholders involved to find new ways for future mobility. Therefore, we have started **The Mission V** with one of the pioneers of the automotive industry when it comes to urban mobility: SEAT has already developed various new solutions for micro-mobility and wants to take the e-revolution to the next level by focusing on **urban mobility**. For example, their already existing fleet of modern and electric urban vehicles, like the SEAT Mó, are the perfect starting point for defining new ways of mobility.

Join **The Mission V** to find your own **innovative and disruptive solutions for urban mobility**, experience entrepreneurship first hand, and get direct feedback from companies that are experts in this industry.

OUR APPROACH

The Mission V is the fifth project of our The Mission series. We will start a **3-month incubation program with 20 selected candidates** working on innovative solutions together with 10+ companies in the urban mobility sector. The chosen talents will be divided into five teams; each team will work on their own innovative solution making the urban mobility sector more sustainable. Futury and all project partners offer **support, expertise, and everything else young innovators need to succeed**. The project's goal is to create innovative solutions really **disrupting** the micro-mobility sector. We want to develop outcomes that continue to exist even beyond the project – **maybe your first startup?**

APPLICATION & ADMISSIONS



Apply individually or with your team of co-founders. Applying alone? We'll match you with a dream team later in the recruiting process.



Your idea can be a new product, service, platform, etc. You should focus on innovation and sustainability.



Engineers, Marketing Wizards, Techis, Business Developers, Designers... every skill is needed in this project!



We are looking for graduates or students (Bachelors semester 5+ or Masters).



The Top 5 teams will join the project to realize their ideas.

HOW WILL THE PROJECT WORK?

The program will start on February 15th, and consist of:

- Great and fun teamwork to bring your idea to a market-ready prototype.
- Workshops (Design Thinking, Agile Methods, Customer Journey, etc.).
- Regular exchanges and feedback with corporate partners.
- Coaching and Training from Team Futury and other field experts.
- 3 Milestone Events: Kick-Off, Interim Pitch and Final Pitch.

YOUR KEY BENEFITS



Three-month incubation program to realize your idea



Fully-fledged program (office space, financial support, coaching, etc.)



Access to experts, partners and investors



Frankfurt am Main
(TechQuartier)



15.02.2021 –
05.05.2021



APPLY UNTIL
30.11.2020

VIA futury.eu/greenmobility