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REPORT:
Online Social Entrepreneurship 4 Health School



7th – 11th of December 2020

Overview

The Social Entrepreneurship 4 Health Course is a project of the Ludwig-Maximilians-Universität Munich organized in cooperation with the Social Entrepreneurship Akademie (SEA) in the framework of the EUGLOH initiative. Due to the COVID-19 pandemic, the five-day course took place virtually from 7th to 11th of December 2020.

Students from all fields and levels of study from Ludwig-Maximilians-Universität Munich (LMU Munich), Université Paris-Saclay (UPSaclay), Lund University (LU), Universidade do Porto (UPorto) and University of Szeged (USZ) worked on ideas and business models for a social enterprise in order to promote health.

40 participants from 17 different countries worked on different subtopics to develop innovative solutions to tackle health challenges. The participants improved their understanding of problems connected to global health, acquired tools and methodologies to entrepreneurially solve a challenge and apply them to social startups (e.g. Impact Assessment, Business Model Canvas), learned from a founder of a health startup but also strengthened their intercultural competences through working with people with different cultural backgrounds.

The program

The participants were divided into eight international and interdisciplinary teams, every team respectively consisting of four to five participants. Each team worked on one of the following subtopics connected to Health: “Pollution”, “Nutrition”, “Education”, “Health workforce” or “Mental Health”. Each team was supported by an experienced mentor during the program. The mentors guided their teams through the process and provided them with valuable feedback.

Due to the virtual format, we applied a variety of online tools to ensure a smooth collaboration.

- **Slack** was used as the main communication platform. Participants were able to exchange information, coordinate appointments and received important updates.
- **Zoom** was used for all sessions within the whole group as well as teamwork and coaching sessions.
- **Mural** was used for group and individual tasks that promoted creativity and guided through the processes.

The program was designed as follows.

TIME (CET)	PRE COURSE		07.12.	08.12.	09.12.	10.12.	11.12.	
GOALS	Understand basics of (social) entrepreneurship	Get to know your team	Problem Understanding	Synthese/Ideation/ Prototyping	Business Model, Impact	Financials, Pitch	Final Pitch Event	
09:00 - 09:30	Online course on edX "Enabling Entrepreneurs To Shape a Better World" Module 1 (4h): • Entrepreneurship and You • Social Innovation • Entrepreneurial Spirit • Social Business	Onboarding Online Tools Team Challenge	Official Opening	Check-In	Check-In	Check-In	Check-In	
09:30 - 10:00			Input	Start up Guest	Input	Input	Input	
10:00 - 10:30			Team Time	Input	Exercise	Teamwork	Teamwork	
10:30 - 11:00			Input	Exercise				
11:00 - 11:30			Coaching Time / Team Time	Coaching Time / Team Time	Coaching Time / Team Time	Coaching Time / Team Time	Coaching Time / Team Time	
11:30 - 12:00			Exercise					
12:00 - 12:30								
12:30 - 13:00			Coaching Time / Teamwork					
13:00 - 13:30								
13:30 - 14:00					Input		Input	
14:00 - 14:30					Exercise		Coaching Time / Team Time	
14:30 - 15:00								
15:00 - 15:30			Input					Final Pitch Delivery
15:30 - 16:00			Exercise		Coaching Time / Team Time			
16:00 - 16:30								
16:30 - 17:00			Check-Out / Reflection		Check-Out / Reflection	Check-Out / Reflection	Check-Out / Reflection	
18:00 - 19:00								Final Pitch Event

Before the course started, the participants were required to complete Module 1 of the online course "Enabling Entrepreneurs To Shape a Better World" on the platform edX to gain basic knowledge of (social) entrepreneurship. In addition, the teams got to know each other before the course via a team challenge on the digital whiteboard Mural.

On Monday, 7th of December, we hosted an official opening. After the opening the interdisciplinary teams spent five days working intensively on their ideas with the ultimate goal of developing business models for a social enterprise. During their learning journey, they were supported by experienced mentors and received valuable input from experts such as Dr. Dominik Domnik or Philip Ide, a founder of a health startup.

At the final "Pitch Event" on Friday 11th of December, the course came to a solemn end. Each team had the opportunity to pitch their idea and to receive feedback from a jury.

Feedback and Evaluation

The participants stated the following keywords as their main learnings.



Apart from that we received the following feedback from our participants.

"The issues that were discussed at this event are very relevant not only in Europe, but also in the world."

"I really enjoyed the hands-on work and being able to connect with new people from other parts of the world."

"I liked the internationality, the different backgrounds of the participants and the topic of course. I really enjoyed this during the program."

"I liked the simplicity, the interactions between the participants and the mentors and organizers."